





### National Harbor - Gaylord Hotel and Convention Center

- 1st Class Amenities
- 15,200,000 Visitors per Year
- 8 Hotels
- 15 Special Venues
- 40+ Restaurants
- 180 Ft Iconic Capital Observation Wheel
- 1,996 Guest Rooms Gaylord
- 3,400 Guest Rooms National Harbor
- 70,000 SF Retail
- **1,135,800** SF of Meeting Space
- **1,245,000** SF of Office

#### **MGM Casino and Hotel**

- #1 Casino Outside Nevada Last Year
- 23 Story Hotel
- **308** Rooms
- 135,000 SF in Gaming Space
- \$884,460,000 Slots and Table Game Revenue

#### **Tanger Outlet**

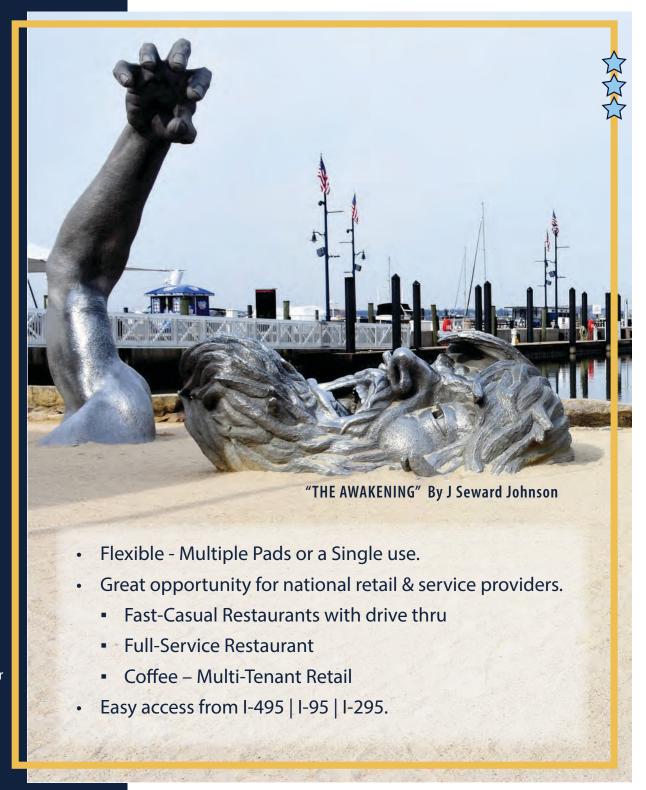
85 designer brands

#### **Visibility**

- 1st Fuel, Food, & Lodging on 195/495 Entering MD from VA
- 222,436 AADT Interstate 95/495
- 90,000,000 Vehicles Cross Woodrow Wilson Bridge Every Year

### **Landmark Branding from National Airport Flightpath**

- 1,000 Daily Flights
- 25,000,000 Passengers Annually



## DEMOGRAPHICS

National Harbor is home to 2,700+ Fulltime Residents

	3 Mile	5 Mile	10 Mile
Population	82,808	289,742	1.4M
Estimated Households	37,353	123,309	603,700
Average HH Income	\$170,854	\$164,905	\$161,736
Bachelor's Degree +%	51.5%	49.4%	56.2%
Median Age	42.4	39.6	37.1



### **MAJOR EMPLOYERS**



14,500 +

Fort Meade

53K

Johns Hopkins Health System 31K University System of Maryland

42K

Amazon

30K

Naval Air Station Patuxent River

33.5K

University of Maryland Medical System

30K

MARKET OVERVIEW 6.41M \$179.2B 15.2M

TOTAL POPULATION

**ECONOMY** 

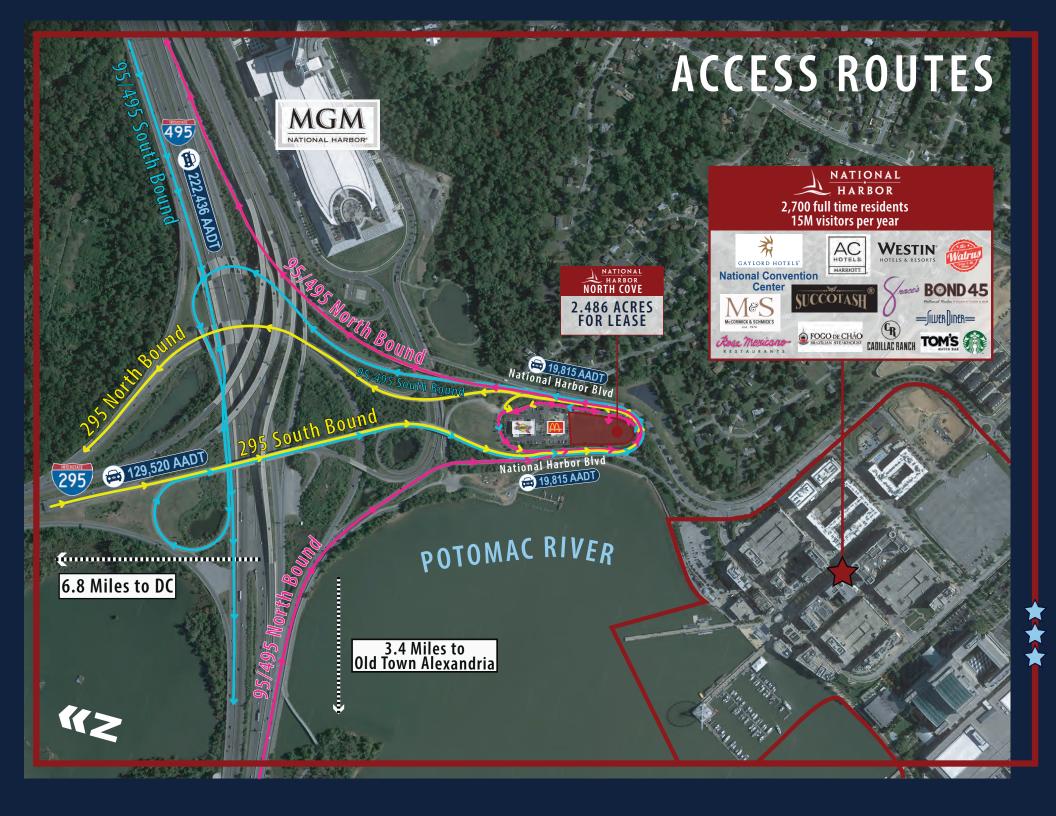
**ANNUAL TOURISM** 

**TOTAL BUSINESSES** 

286,459







# MARKET MAP

CENTRALLY LOCATED IN THE DC-VIRGINIA-MARYLAND MARKET

### LOCAL MILITARY COMMUNITY

### WITHIN 20 MINUTE DRIVE FROM NATIONAL HARBOR

6 military installations 59,000+ military personnel 59,000+ local veterans

Regional Military
CommunityReserve Forces
DC - 4,000
MD - 19,000
VA - 26,000

Regional Military
CommunityActive Duty
DC - 11,000
MD - 30,000
VA - 131,000



# NATIONAL HARBOR NORTH COVE

PETERSON COMPANIES

Leased By:



### **ANDREW TKACH**

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